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[date]

Dear Sir or Madam:

I am contacting you to express my interest in the Market Research Specialist position with Panera Bread. I am eager to be a part of a company that has proven to be dynamic and successful and believe that my experience in the food industry and statistical analysis renders me uniquely suitable for this position.

As a test cook with Culinary Publication, I worked in recipe development and was responsible for developing and testing recipes through all stages. I carefully researched each assigned recipe and then re-created it for the home cook. Each recipe required that I prepare it multiple times, modifying it as necessary, in order to achieve the best result. Additionally, I worked as an editor for the Culinary Publication magazine, wherein I managed various editorial departments of the publication and oversaw photo shoots and layouts.

My interest in food and food writing was sparked by the creative and technical aspect that makes up recipe development. Prior to my work in the food industry, I worked as a research analyst for WatchdogCorp, a watchdog company that observes and traces how states employ federal funding. Accordingly, I tracked and monitored each state to make certain that the money was used as intended, specifically for improving measurements regarding the Brady Bill and the Child Protection Act. To this end, I worked closely with each state and their representatives and became proficient in data and statistical analysis. Also, this position gave me the opportunity to utilize finely honed research skills and cultivate an attention to detail that has carried over into my work as a test cook and editor.

I hold a Master's degree in Sociology and a degree in Culinary Arts. The Market Research Specialist position will allow me to combine my academic strengths with my background in statistics and the food industry. Having worked in both corporate and creative sectors of business, I believe I will be an asset to your company. I have enclosed a copy of my resume for your review and welcome the opportunity to interview with you at your earliest convenience. Thank you in advance for your time and consideration. I look forward to hearing from you.

Respectfully yours,

[name]