

Maryann Brown

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PROFILE

- An experienced writer who has used her expertise to promote and expand a non-profit organization through an immense variety of print, social, and electronic media.
- Possesses a keen attention to detail that results in the expert coordination of marketing efforts across diverse media channels, including newsletters, event calendars, posters, print advertisements, and entertainment publications.
- Expertly listens and absorbs pertinent information and then communicates relevant ideas with utmost clarity, making use of rich design elements, a compelling writing style, and the diversity of available media.
- Masters new skills eagerly, resulting in a creative and unfettered approach to crafting the image of an organization.

PROFESSIONAL EXPERIENCE

NAME OF BUSINESS, Place, MA

Director of Visual & Performing Arts

2008-2014

- Supervised a team of ten music, theater, and art teachers; a cadre of twenty one paid artists with developmental disabilities; and dozens of volunteers from all parts of the community.
- Collaborated with gallery owners, local colleges, corporations, foundations, and government agencies to increase the visibility of adult artists with disabilities and educate the community about these members of society.
- Wrote all marketing materials for the organization's gallery shows, including article submissions to local publications, press releases, art catalogs, invitations, brochures, flyers, posters, and comprehensive artistic statements for each individual showing.
- Researched, designed, and wrote a biennial newsletter from YEAR to YEAR for the organization by collaborating with the Executive Director to choose a principle theme, writing articles around that theme, and compiling contributions from other staff members into a final product.
- Drafted reports regarding arts operations and budget requirements for the department and submitted them to the Development Director for inclusion in grant applications.
- Directed and curated twenty annual art shows, five Museum Art Exhibitions and Meet the Artist events, and numerous local and national group art shows.

- Promoted disabled adult artists through the success of gallery shows, including increasing show attendance, artwork sales, print sales, and visibility in a wide variety of social media, including videos, newspaper and magazine articles, and speaking engagements.
- Organized staff schedules, the monthly calendar of events, and a variety of other administrative duties, including payroll, budgeting, ordering, and annual evaluations of the staff.

Sewing Director

2000-2009

- Co-directed Inside Out Productions, a commercial art and sewing program that enabled BUSINESS NAME members to use their artistic abilities to achieve employment and gain inclusion into their communities.

NAME OF BUSINESS, Place, CA

2009-2012

Writer and Teacher

- Taught workshops in art, quilt making, and poetry for abused women with developmental disabilities.
- Compiling and editing a poetry collection for publication.

NAME OF BUSINESS, Place, WA

1987-2006

Sole Proprietor, Clothing Designer, Tailor, Costumer, Teacher

- Creates custom-designed clothing for private clients, including professional musicians and actors that have been featured at the Academy Awards, the Grammy Awards, and a variety of music videos.

EDUCATION

- University of Maine
- Boston College
Completed coursework requirements for Bachelor of Arts
- Emit University
Writer's Group
- Emit University
Advanced Creative Writing